

Hi / Hello

MAKE BIG THINGS HAPPEN WITH PASSION

@2023

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HEXAGON
LABS

Welcome To Our World Of Endless Imagination And Extraordinary Results!



Index

The Past Present Future

<<

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About Hexagonlabs

Upcoming Venture

Who We Are

Our specialty is creating intriguing content marketing with appalling design for your product / service. that being said, we also have a team of expert analysts responsible for broadcasting your contents to the right targets, making sure you'll always get best advertising rates in the market.

Creative Marketing Solution

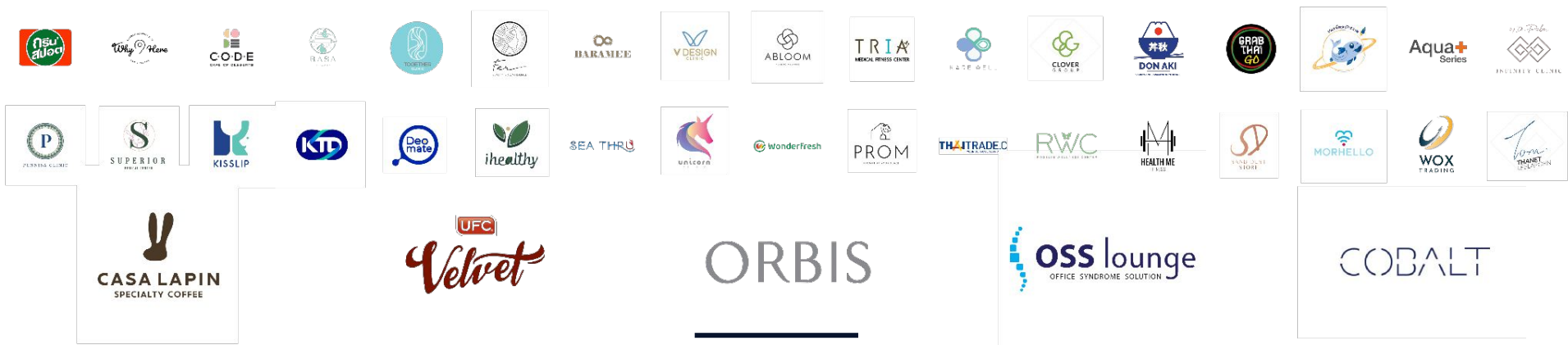
Hexagon Labs aims to provide online marketing solutions tailored for the specific needs of brands, with sales or awareness. We aim to provide the most detailed demographic insights of our client's target's behaviors and interests in order to strategize a unique approach through content marketing aided by analytics and data.

Vision:

Becoming APAC's
most sought-after
Creative Marketing
Agency

Mission:

We blow our clients' minds
& make their brands fly
with out-of-this-world
marketing solutions

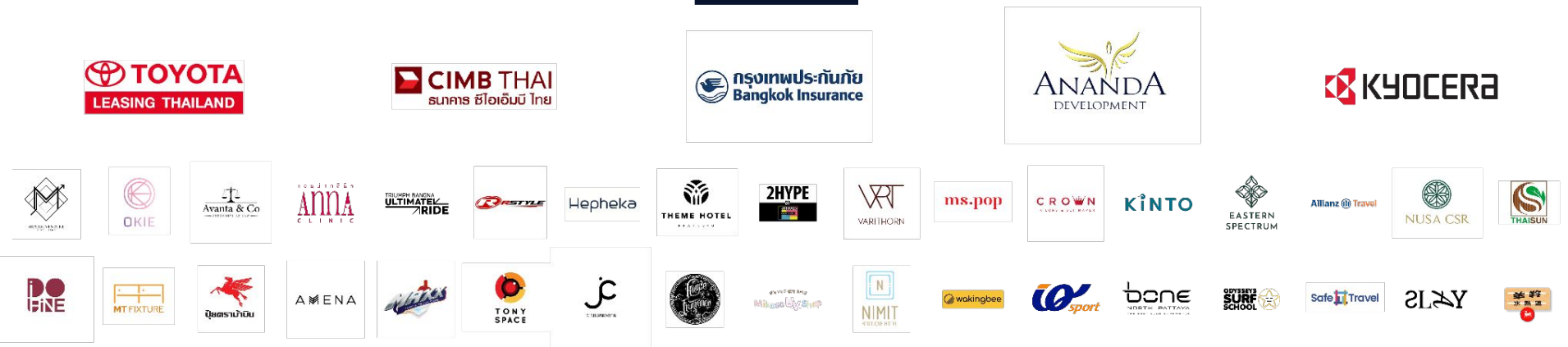


KiNTO

Over 180+ Happy Clients

Across multiple industries

PANACÉE
MEDICAL CENTER



Unlocking The Depths Of Our Service Offerings

Branding

- Brand Identity and design
- Brand Strategy
- Brand Consultation

Marketing

- Marketing Strategy
- Social Media Marketing
- Ads. Campaign Performance

Creative Communication

- Creative Visual & Message
- Creative Storytelling & Concept
- uniqueness in engaging & innovation Campaign Communication

Media & Performance

- Engagement and Follower Growth
- Audience Insight and Conversion
- Analytic & Optimization

Seeding Management

- Seeding Website
- Seeding Social Media
- Seeding E-commerce
- Seeding IO

— Branding

ABLOOM
SOCIAL WELLNESS CLUB

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 **william**
VEHICLE SOLUTIONS

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**EASTERN
SPECTRUM**


SEED

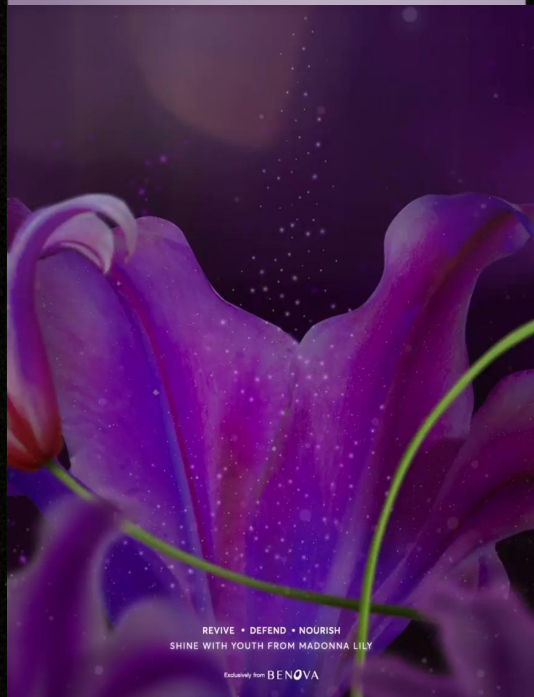

STALK


LEAVES

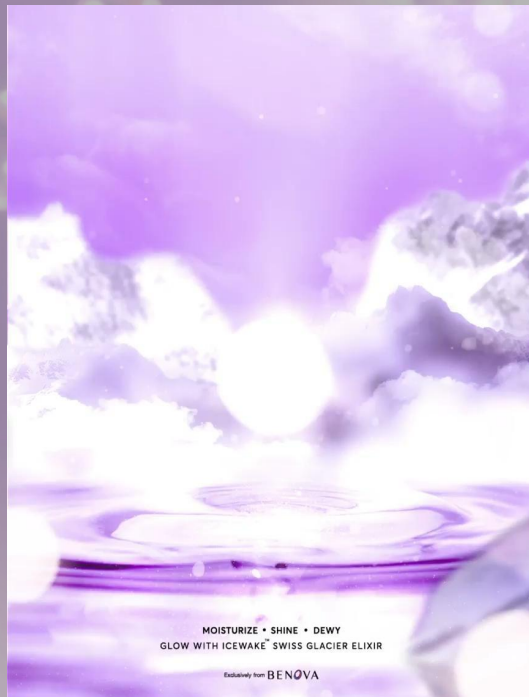

FLOWER

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CLICK
VDO



CLICK
VDO



CLICK
VDO



Marketing

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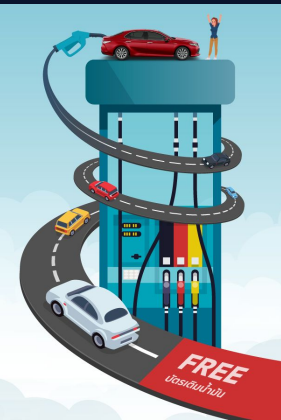
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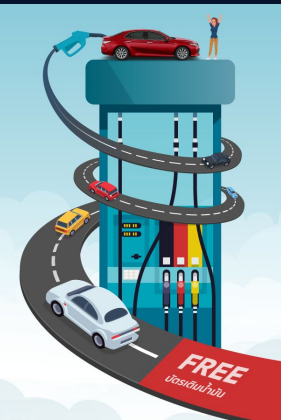
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Creative Communication



Creative Communication



Media & Performance Optimization



MONTHLY REPORT SUMMARY PERFORMANCE

DA

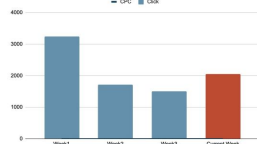
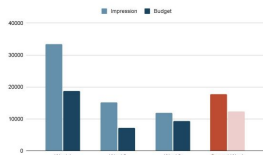
Buying Strategy: Website Traffic to drive potential customer to seek information on website
Results: Click-through rate delivered 15% higher than last week from budget allocation at beginning of the month, Cost per click trends to expensive from highly market bidding price on Google SEM.
Action: Monitoring competitors that focus on our brand keywords.

Total Results (16 may - 14 June)

78.3K
Impressions
Archived from planned

8.52K
Click
Archived from planned

10.89%
%CTR
Benchmark 8-10%



	Click	CPC
Week1	3,247	8.78
Week2	1,721	4.36
Week3	1,505	6.19
Current Week	2,049	8.00

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MONTHLY REPORT SUMMARY PERFORMANCE

DA



Campaign	Impr.	Clicks	CTR	Avg. CPC	Cost	Search impr. share	Search lost (rank)	Search lost (budget)	Conv. rate	Cost / conv.
DA_search-General	19,746	2,557	12.95%	4.91	12562.59	18.00%	12.52%	69.48%	15.90%	30.9
DA_search-mw	58,534	5,965	10.19%	5.86	34984.26	13.91%	32.98%	53.11%	23.86%	24.58
Total	78,280	8,522	10.89%	5.58	47546.85	14.81%	26.45%	56.74%	21.47%	25.99

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Seeding Management



Pantip



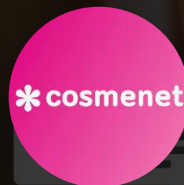
Facebook



Instagram



Twitter



Cosmenet



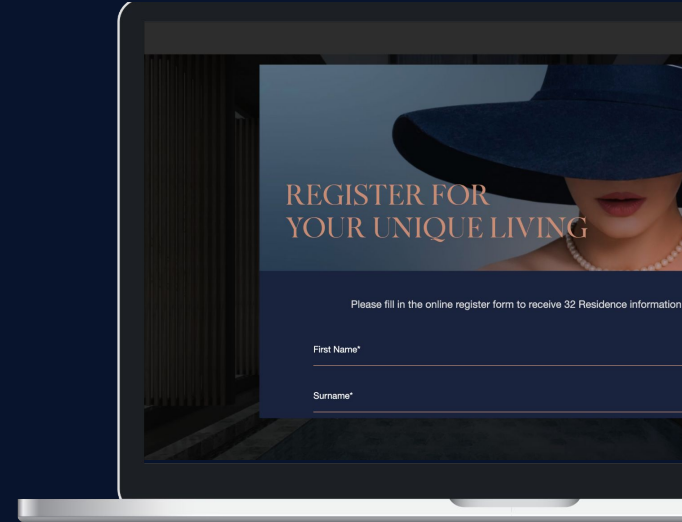
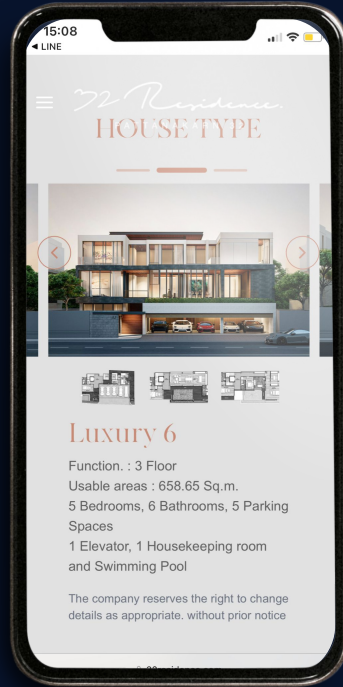
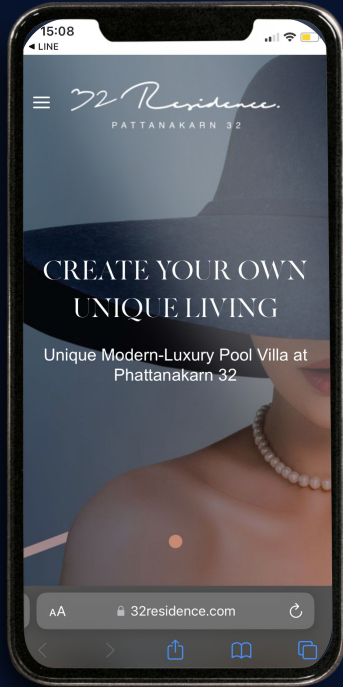
Shopee

90% of consumers
check out online reviews

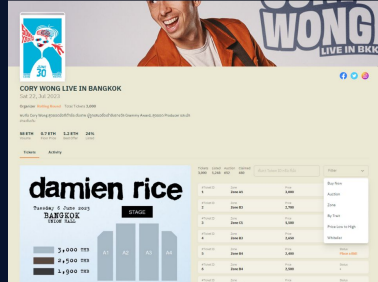
Marketing seeding strategically distributes content or products to specific individuals or platforms to generate awareness and organic promotion. By leveraging influence, it amplifies marketing messages, driving broader visibility and engagement

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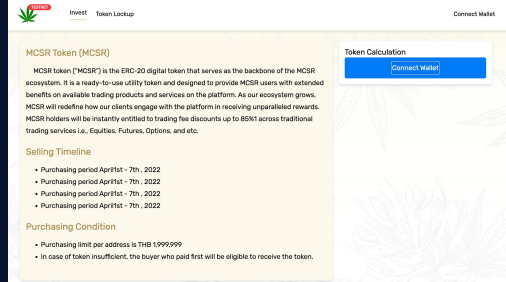
UX UI WEBSITE



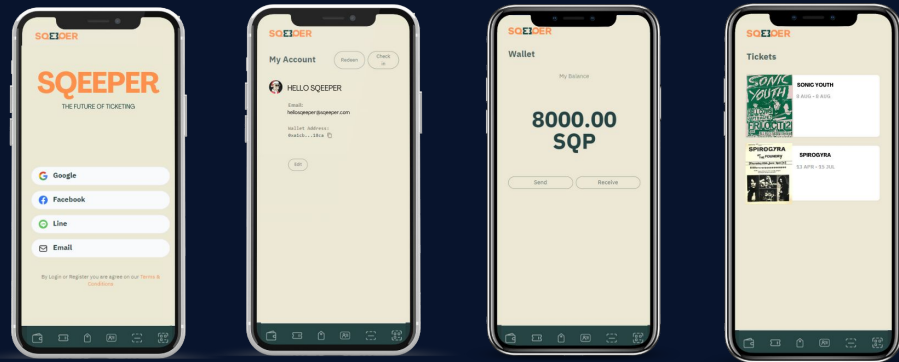
Web 3 App Platform



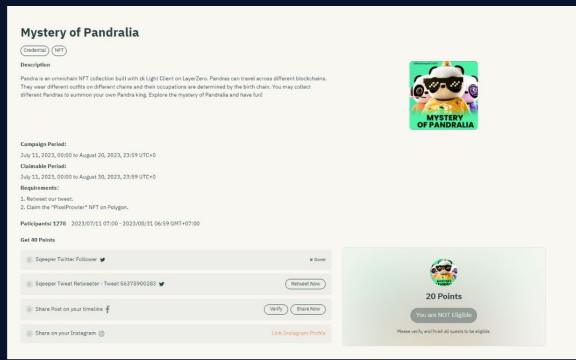
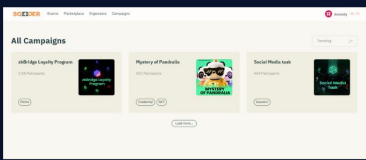
Marketplace



Issuing Token / NFT



Custodial Wallet



CRM Service

Thank you.